

Adding Up the Years...
WI-ACE's 40th Anniversary Celebration
December 9, 10 & 11, 2003
Schedule of Events

Tuesday, December 9, 2003

	<u>Room</u>
11:00 – 1:00 p.m. Registration	Elk Room Lobby
11:00 – 1:00 p.m. Buffet Lunch	Grand Ballroom
1:00 – 1:30 p.m. President's Welcome – Rich Marshall, Schenck Business Solutions	Gottfried Room
1:30 – 3:00 p.m. Keynote Speaker Debra Schmidt – Your Attitude is Showing	Gottfried Room
<ul style="list-style-type: none"> • Debra demonstrates how understanding your behavioral style and the styles of others paves the way to better teamwork and communication. Learn how to be better understood and work more effectively to achieve your goals. This highly interactive session provides the opportunity to create positive behavior changes and powerful insights into personal and professional relationships. 	
3:00 – 3:30 p.m. Babcock Ice Cream Break	Gottfried Alcove
3:30 – 4:45 p.m. Traditional Group Meetings	
<ul style="list-style-type: none"> • Public Universities • Private Colleges/Universities • Technical Colleges • Employers 	Ballroom "A" Gottfried Room "B" Hearth Room Gottfried Room "A"
4:45 – 6:00 p.m. Old World Networking	Tent
5:00 – 6:00 p.m. New Member Orientation	Hearth Room
5:00 – 5:30 p.m. Facilitators Meeting	Boardroom
6:00 – 6:30 p.m. Cash Bar	Elk Room
6:30 – 8:00 p.m. Dinner and Cash bar (Casual Dress – 60s style)	Grand Ballroom
8:00 – 11:00 p.m. Sounds Fantastic DJ	
8:00 – Midnight Hospitality Room	Room 170

Wednesday, December 10, 2003

	<u>Room</u>
8:00 – 9:00 a.m. Continental Breakfast	Gottfried Alcove
9:00 – 10:15 a.m. Keynote Speaker James T. Harris – The Generations Workshop	Gottfried Room
<ul style="list-style-type: none"> • James will explore the differences and similarities between present and future generations, providing participants with an understanding of these patterns in a dynamic presentation. You will gain valuable insights into historical trends, societal change and belief systems that relate to attitudes, perspectives, organizational goals and communication strategies. 	

Wednesday, December 10, 2003, continued

	<u>Room</u>
10:15-10:30 a.m. Break	Gottfried Alcove
10:30 – 11:45p.m. Concurrent Sessions	
Sheri Stover, UW-River Falls	Gottfried "A"
Connecting with Students of Color	
<ul style="list-style-type: none"> • The Career Services office at UW-River Falls has significantly increased the number of students of color who use their services and who apply for positions within Career Services. This session describes the successful and not-so successful methods used by Career Services to recruit students of color to take advantage of their programs. 	
Carol Aspinwall, UW-Madison	Gottfried "B"
Networking vs. Not Working – The Choice is Yours	
<ul style="list-style-type: none"> • We all talk about "networking", but this is a skill that does not come naturally to most of us. 85% of jobs are never even posted, but are found through "networking". This session will give tips on how to successfully network – whether you're looking to brush up on your own skills or help students succeed. Guaranteed to be fun and interactive, please join Carol for this session. 	
Northwestern Mutual Presents	Ballroom "B"
What Can We Learn From America's Newest Generation?	
<ul style="list-style-type: none"> • Join Northwestern Mutual for a presentation on the "Millennium Generation" – the first graduating class of the new millennium. Find out who they are – from their personality to work habits and more. Northwestern has conducted four studies of this generation from 1997-2002. Join the discussion on how the world's events and previous generations have impacted this important group. 	
11:45 – 12:45 p.m. Lunch	Elk Room
12:45 – 2:00 p.m. Concurrent Session - Repeat	
Sheri Stover – Connecting with Students of Color	Gottfried "A"
Carol Aspinwall - Networking	Gottfried "B"
Julie Stolper – NML Study	Ballroom "B"
	Gottfried Alcove
2:00 – 2:15 p.m. Break	
2:15 – 3:30 p.m. Breakout Sessions	
Co-op/Internship Panel	Ballroom A
Sharon Becker, UW-Eau Claire	
Jean Donovan, Waukesha County Technical College	
Sue Leister, Alverno College	
Howard Slinden, UW-Stout	
<ul style="list-style-type: none"> • You will learn about the best practices in co-op/internship programs at UW-Eau Claire, Waukesha County Technical College, Alverno College and UW-Stout and the issues that are currently impacting these programs. 	

Wednesday, December 10, 2003, continued

Room

Let's Play – Career Development Games And Activities

Gottfried "B"

Facilitated by Jean Frederick and Marie Smith

- This 75-minute breakout session will provide an opportunity to share favorite career development techniques. Those attending will play a few career development "games", share ideas and receive a copy of the best activities of our members. Please come and bring your favorite ideas including games, puzzles, poems, etc.

3:30 - 4:30 p.m. **Committee Meetings (all are invited)**

Marketing

Gottfried "A"

Membership

Ballroom "B" North

Conference Planning

Hearth Room

Newsletter

Ballroom "B" South

Publications

Ballroom "B" East

Technology

Gottfried "B"

By-Laws

Ballroom "B" West

Historian

Boardroom

4:30 – 5:30 p.m. **Old World Networking**

Tent

5:30 – 6:30 p.m. **President/Past President's Reception/Cash Bar**

Elk Room

(Business Professional Dress, Tonight)

6:30 – 8:30 p.m. **Dinner and Awards**

Grand Ballroom

8:30 – Midnight **Hospitality Room**

Room 170

Thursday, December 11, 2003 (Travel Casual Today)

Room

7:00 – 8:00 a.m. **Heavy Buffet Breakfast**

Grand Ballroom

8:00 – 9:00 a.m. **General Membership Meeting**

Gottfried Room

9:00 – 10:15 a.m. **Mixed Group Sessions**

Red Group

Gottfried "A"

Green Group

Gottfried "B"

Blue Group

Boardroom

10:15–10:30 am. **Break/Check-out**

Lakeview Room

10:30–11:30 a.m. **Student Panel**

Gottfried Room

Moderator, Lisa Lindsay, LakelandCollege

The Benefits of Internship Experience

- Recent graduates who did an internship during college discuss the impact that the internship has had on their entry level positions. Valuable information for career centers and employers, guaranteed!

11:30 a.m. **Farewell and door prizes**

Conference Speakers include:

- **Debra Schmidt** – Debra is one of the nation's top business consultants and speakers. She has a master's degree and over 20 years of business management and sales experience in a wide range of industries. She has been featured monthly in television appearances and as a guest on radio shows across the United States. Her articles have appeared in numerous magazines and online publications. She is the author of the book *101 Ways to Build Customer Loyalty* and the eBook, *The Extra Mile—15 True Stories of Exceptional Customer Service*, and is a featured author in three other books. Debra is also an adjunct professor at Marquette University.
- **James T. Harris** – James is a former educator, avid futurist, and seasoned traveler. He studied history and sociology at the University of Nottingham, England, and has traveled extensively throughout the United Kingdom, Ireland, Western and Eastern Europe, West Africa, India, Jamaica, and Turkey. He is a graduate of Cardinal Stritch University. James' unique experiences and insights have moved many people to find their paths, reach their goals and better understand the world and their place in it.

2003 Conference Sponsors

Platinum Level: Great Lakes Educational Loan Services, Inc.

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WI-ACE
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Daytime attire is business casual with jeans acceptable on Thursday.