

**Country Springs Hotel, Stevens Point**  
**WI-ACE Conference**  
**December 6, 7, 8, 2006**  
**Put Your Best Face Forward**  
**Schedule of Events**

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**Wednesday, December 6, 2006**

11:00 – 1:00 pm	<b>Registration</b>
11:00 – 1:00 pm	<b>Buffet Lunch</b>
12:00 – 1:00 pm	“Using New Media to Recruit Millennials” NACE Webinar (optional)
1:00 – 1:30 pm	<b>President’s Welcome – Lorry Walters</b>
1:30 – 2:45 pm	<b>Keynote:</b> “The Red Face Test” – Rob Bell, Focus Consulting
2:45 – 3:15 pm	<b>Babcock Ice Cream Break</b>
3:15 – 4:30 pm	<b>Concurrent Sessions:</b> <b>“Creative Ways to Reach Students”</b> – Matt Nelson, Career Advisor, UW-Madison, L&S Career Services <b>“What Employers Want”</b> - Angela Kundert, Recruiting Manager, Enterprise Rent-A-Car <b>“Web Design to Attract Students”</b> – Erin Leifker, Student Services Specialist and Susan Ayres, Information Resource Manager, UW-Eau Claire
4:30 – 5:30 pm	<b>New Member Orientation</b>
4:30 – 5:00 pm	<b>Facilitators Meeting</b>
6:00 – 6:30 pm	<b>Cash Bar</b>
6:30 – 8:00 pm	<b>Dinner</b>
8:00 – 11:00 pm	<b>Entertainment/Hospitality Room</b>

**Thursday, December 7, 2006**

8:00 – 9:00 am	<b>Continental Breakfast</b>
9:00 – 10:15 am	<b>Keynote:</b> “Helping Students Create a Positive Web Presence” – Kimberly Shea, Career Counselor, Roosevelt University, Schaumburg, IL and Jill Wesley, Director of Career Services-Distance Education, Indiana Business College
10:15 – 10:30 am	<b>Break</b>
10:30 – 11:45 am	<b>Student Panel</b> – “Student Perspective on Web Presence”, Students from Point area

**Thursday, December 7, 2006** (continued)

11:45 – 1:15 pm	<b>Lunch</b> – Brainstorming Ideas for WI-ACE Programming and Member Involvement/ <b>Committee Meetings</b> Marketing Publications Membership Technology Conference Planning By-Laws Newsletter Historian
1:15 – 2:30 pm	<b>Mixed Group Session</b> <ul style="list-style-type: none"> <li>• Red</li> <li>• Green</li> <li>• Blue</li> <li>• Yellow</li> </ul>
2:30 – 2:45 pm	<b>Break</b>
2:45 – 4:00 pm	<b>Traditional Group Meetings</b> <ul style="list-style-type: none"> <li>• Public</li> <li>• Private</li> <li>• Technical</li> <li>• Employer</li> </ul>
5:30 – 6:30 pm	<b>President’s Reception/Cash Bar</b>
6:30 – 8:30 pm	<b>Dinner and Awards</b>
8:30 – Midnight	<b>Entertainment/Hospitality Room</b>

**Friday, December 8, 2006** (Travel Casual Today)

9:00 – 10:30 am	<b>Heavy Buffet Breakfast</b> <b>General Membership Meeting</b> <b>Door Prizes</b>
10:30 – 11:30 am	<b>Keynote:</b> “Attitude is Everything” - Jack Curtis, J&K Curtis and Associates, Inc.
11:30 am	<b>Farewell</b>

**Daytime attire is business casual with jeans acceptable on Friday.**

**Hotel Room Rates:**

\$62-92 range for single/double/triple/quad occupancy  
\$99 - limited poolside rooms available (2 double beds)

**To make a Reservation, call:**

Country Springs Hotel 1.800.998.2311 or 715.341.1340;  
mention WI-ACE to get conference rate  
Room reservation deadline: November 20