

WI-ACE CONFERENCE

NEW TAKE on OLD
CHALLENGES

December 5, 6, 7, 2007

*Heidel House Resort,
Green Lake, Wisconsin*

WI



EST. 1963

ACE

WISCONSIN ASSOCIATION OF COLLEGES AND EMPLOYERS, INC.

WEDNESDAY, DECEMBER 5, 2007

- 11:00 – 1:00 pm Registration *Main Lobby*
11:00 – 1:00 pm Buffet Lunch *Lower Boathouse*
1:00 – 1:30 pm President's Welcome *Dartford A&B*
Angela Kundert, Enterprise Rent-A-Car
1:30 – 2:45 pm Keynote Speaker: Drew Butts *Dartford A&B*
Human Resource Manager for
Enterprise Rent-A-Car in Chicago
Diversity Recruiting - It's Business as "UN"usual

Drew will show that conventional recruiting methods are not effective if you are seeking to attract minority candidates. Drew will blend recruiting strategies with placement programs that will be a surefire way of increasing exposure and preparation of diverse student job seekers.

- 2:45 – 3:15 pm Babcock Ice Cream Break *Dartford Lobby*
3:15 – 4:30 pm Traditional Group Meetings
• *Public Universities* *Dartford C*
• *Private Colleges* *Dartford A*
• *Technical Colleges* *Dartford B*
• *Employers* *Dartford D*
4:30 – 5:30 pm New Member Orientation *Dartford C*
4:30 – 5:00 pm Facilitators Meeting *Dartford D*
6:00 – 6:30 pm Cash Bar *Lower Boathouse*
6:30 – 8:30 pm Dinner – Tailgate Party *Lower Boathouse*

Wear the colors of your favorite sports team/person – outrageous attire is welcomed. Re-live the Packer Glory Days while watching play-off games and the Super Bowl win of 1996 (Bears and Vikings fans will have to suffer through this). Join in the WI-ACE BINGO competition!

- 8:30 – 11:00 pm Hospitality Room *TBA*

THURSDAY, DECEMBER 6, 2007

- 8:00 – 9:00 am Continental Breakfast *Lower Boathouse*
9:00 – 10:15 am Concurrent Sessions:
"Parents as Partners" *Dartford C*
Karla Miller, Program Coordinator, UW-Green Bay Career Services
John Pritchett, Career Counselor, Waukesha County Technical College

We've heard about the Helicopter Parent phenomenon, and those who have studied career planning and decision making have found that parents have the greatest influence on the educational and occupational choices made by young adults. This session will look at how we can positively incorporate parents into the career planning and job search process on our campuses and in our workplace.

- "Wisconsin Workforce: Are we ready?" *Dartford D*
Eric Grosso, Labor Economist:

State of Wisconsin's Department of Workforce Development

This session will touch on the education/training requirements of Wisconsin's labor market and the educational dynamics of Wisconsin's workforce with an emphasis on the projected changes in the job market. The session will also include an examination of Wisconsin residential educational attainment demographics and its changes over the years.

- Green Companies *Sandstone A*

Anna Sutton, Campus & Community Recruiter, Direct Supply, Inc.

What does it mean to "go green?" Wisconsin employers, colleges and universities are making efforts to provide a more sustainable product, workplace and campus. What are companies doing to support this green initiative? Does it matter to a prospective employee or student when selecting a business or school? This workshop will discuss the trends in "green recruiting" and what makes this aspect of a business so attractive to a candidate and student. Learn about the latest in green initiatives and brainstorm on the next great idea.

- 10:15 – 10:30 am Break *Dartford Lobby*

KEYNOTE SPEAKERS – Drew Butts



Diversity Recruiting - It's Business as "UN"usual

Biography

Drew Butts is a Human Resource Manager for Enterprise Rent-A-Car in Chicago, IL. He is a 16 year employee with 12 years of Recruiting and Training experience. Drew has been recognized as a leader at Enterprise for Recruiting Productivity and recently voted in as President-Elect for MidwestACE. Drew is responsible for overseeing the Recruiting and Training of all employees in Chicago and Northwest Indiana. Drew started his career with Enterprise in Cleveland, OH before moving to Chicago in September 2000 with his wife and 4 children.

10:30 – 11:45 am **Concurrent Sessions:**

"Parents as Partners"

Dartford C

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"The Effectiveness of College Career

Sandstone A

Planning Courses", Jason Eckert, Associate Director,

Marquette University Career Services Center

This workshop will review the literature concerning college career planning courses and propose methods (including emerging qualitative/interpretive methods) to evaluate the effectiveness of career courses.

11:45 – 1:15 pm **Lunch – Brainstorming Ideas for WI-ACE**

Programming and Member Involvement

Dartford Ballroom

Committee Meetings

Marketing Publications

Membership Technology

Conference Planning By-Laws

Newsletter Historian

1:15 – 2:30 pm **Keynote: SST Communications**

"The Hero's Journey: Leadership and Professional Development"

(A Theatre-Based Presentation)

All major research supports the idea that people do not leave organizations, they leave people. Therefore, how well we do at the point of interaction between subordinate and supervisor/manager has a profound impact on employee morale, engagement and, ultimately, retention. We offer a process of developing strong relationships across all paygrades, realms of responsibility, and silos. It is a process that is based on the collective wisdom of the world's finest thinkers, derived from virtually every culture on the globe and has been tested throughout millennia. This process is "The Hero's Journey".

2:30 – 2:45 pm **Break**

Dartford Lobby

2:45 – 4:00 pm **Mixed Group Session**

• Red

Dartford A&B

• Green

Dartford C

• Blue

Dartford D

• Yellow

Sandstone A

5:30 – 6:30 pm **President's Reception/Cash Bar**

Dartford Lobby

Music group from Ripon College

6:30 – 8:30 pm **Dinner and Awards**

Dartford Ballroom

8:30 – Midnight **Hospitality Room**

TBA

Friday, December 7, 2007 (Travel Casual Today)

8:30 – 10:00 am

Full Breakfast Buffet

Lower Boathouse

General Membership Meeting

Door Prizes

10:00 – 11:30 am

Keynote: Jeffrey Mangrum

Lower Boathouse

President of SST Communications

"The Hero's Journey: Legendary Leadership" – Multimedia Presentation

Be assured, this is not a "death-by-PowerPoint" experience. It is a fascinating and useful program that uses clips from popular films to illustrate each step of "The Hero's Journey." All major research supports the idea that people do not leave organizations, they leave people. Therefore, how well we do at the point of interaction between subordinate and supervisor/manager has a profound impact on employee morale, engagement and, ultimately, retention.

11:30 am

Farewell

Dartford A&B

Daytime attire is business casual with jeans acceptable on Friday.

SST Communications –



"The Hero's Journey: Leadership and Professional Development"

Jeffrey Mangrum, President of SST Communications



"The Hero's Journey: Leadership and Professional Development" –Multimedia Presentation–

Biography

SST Communications is a theatre based training company that combines factual information with comedic and dramatic vignettes to motivate audiences towards solutions. SST provides training programs for corporations and campuses; for employees and students. SST's unique format has been effectively educating employees and students across the U.S. and Canada since 1988.

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