

## Presentation Titles and Bios

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**Wednesday, December 2<sup>nd</sup>**

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**KEYNOTE – 1:00pm – 2:15 pm**



**Dr. Phil Gardner, Director of Research**

Collegiate Employment Research Institute at Michigan State University, [www.ceri.msu.edu](http://www.ceri.msu.edu)

**Title of Presentation:** Recruiting Trends

**Biography:** Dr. Gardner is the Director of Research at the Collegiate Employment Research Institute at Michigan State University. His educational background includes a Bachelor of Arts degree from Whitman College, and a Master's and Ph.D. from Michigan State University. In graduate school, his studies focused on developmental and resource economics, organizational development and public policy. He currently leads the research efforts for the Collegiate Employment Research Institute at Michigan State University.

His research interests include:

1. Transition from college to work and early workplace socialization.
2. Student engagement, learning and competency development.
3. Labor market dynamics for college educated employees, especially early career development.
4. Impact of the first and second year of college on commitment to learning.

Among his teaching assignments, he works with sophomores in a seminar on career and academic decision-making; effectually referred to as "Why Am I here!" In addition to membership in various professional organizations, he serves as senior editor for The Journal of Cooperative Education and Internships.

**KEYNOTE – 2:30pm – 3:45pm**

**Jeffrey Sachse, Labor Market Analyst**

Wisconsin Department of Workforce Development – Office of Economic Advisors

**Title of Presentation:** Rebuilding the Team

**Biography:** Since September 2009, Jeffrey Sachse has served as the regional labor market analyst for Northeastern Wisconsin. Prior to assuming this position, he served as the regional economist for the Milwaukee metropolitan area from 2001 to 2007. In addition to his role with the department, Mr. Sachse has also served as a faculty member at a number of Wisconsin colleges and universities, including the MSOE, Marquette University, and the University of Wisconsin -- Oshkosh, where he is currently engaged as a visiting instructor in the Political Science Department and the Center for New Learning.

Mr. Sachse received his Bachelors degree from Marquette University, a Master's of Public Affairs degree from UW-Madison, and is completing his doctoral work in Political Science at UWM. He also serves as a research associate at UWM and San Jose State University.

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**Thursday, December 3<sup>rd</sup>**

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**KEYNOTE – 9:00am – 10:15am**



**Steve Kuper**

Innovative Learning Strategies, [www.ilstrategies.com](http://www.ilstrategies.com)

**Title of Presentation:** The Architecture of Leadership

**Biography:** As President of Innovative Learning Strategies, Steve has more than 20 years of keynote, training and consulting experience, including nine years in the corporate training department of United Airlines in Chicago

In his work at Innovative Learning Strategies, Steve and his team spend a lot of time working with organizations seeking to capitalize on the assets of their people and determining how those assets can be leveraged to create a competitive edge in the marketplace. In response to this growing interest in human differences, over half of his work concentrates on diversity, leadership and change management consulting.

Steve is an active member of the American Society for Training and Development (ASTD), SHRM and Fox Cities Chamber of Commerce. He also serves in an advisory capacity with the People Department of Goodwill Industries, is a Board Member for The US Oil/JJ Keller Basic Needs Giving Partnership, and a Board Member for The Paine Art Center in Oshkosh. Steve is a published writer and regular contributor to *The Pfeiffer Annuals*.

### **CONCURRENT SESSIONS – 10:30am – 11:45am**

#### **Steve Kuper**

Innovative Learning Strategies, [www.ilstrategies.com](http://www.ilstrategies.com)

**Title of Presentation:** Creating a Fit Team

**Introduction:** Kathy – Steve will have just completed his keynote presentation. Ask if he wants to be introduced again (I assume he won't), so can you please simply be there to make sure everything is in place. Then you can slip out if you'd like to attend a different presentation.



#### **Ronald T. Pfeifer, Labor & Employment Law Attorney**

Godfrey & Kahn, [www.gklaw.com](http://www.gklaw.com)

**Title of Presentation:** Top Five Mistakes Made by Wisconsin Employers

**Biography:** Ronald is a member of the Labor & Employment Law Practice Group of Godfrey & Kahn in the Green Bay office. He counsels employers on HR issues generally. He advises employers regarding employee discipline, for example, as well as discrimination issues of all kinds. As a result, Ron's practice involves representing employers before Wisconsin's Department of Workforce Development and the Equal Employment Opportunity Commission.

Ron frequently lectures on subjects of concern to employers based on his experience in the area. He received his Bachelor of Arts degree from the University of Nebraska and his law degree from Northwestern University Law School.

### **CONCURRENT SESSIONS – 10:30am – 11:45am, continued**

#### **Lindsey Pollak, Gen Y Career & Workplace Expert**



[www.lindseypollak.com](http://www.lindseypollak.com)

**Title of Presentation:** What Gen Y Wants

**Biography:** Lindsey Pollak is a bestselling author and nationally recognized expert on Gen Y career and workplace issues. She is the author of *Getting from College to Career: 90 Things to Do Before You Join the Real World* and *Global Campus* Spokesperson for LinkedIn.com. Lindsey also writes a top-rated career advice blog. Her professional speaking includes frequent workshops and keynote speeches at universities, corporations and conferences around the country. Lindsey's advice and opinions have appeared in such media outlets as *The New York Times*, *Wall Street Journal*, NPR and NBC Nightly News with Brian Williams. She is a graduate of Yale University.

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**Friday, December 4<sup>th</sup>**

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### **KEYNOTE – 10:00am – 11:30am**

#### **Lindsey Pollak, Gen Y Career & Workplace Expert**

[www.lindseypollak.com](http://www.lindseypollak.com)

**Title of Presentation:** LinkedIn on Campus

**Biography:** Lindsey Pollak is a bestselling author and nationally recognized expert on Gen Y career and workplace issues. She is the author of *Getting from College to Career: 90 Things to Do Before You Join the Real World* and *Global Campus* Spokesperson for LinkedIn.com. Lindsey also writes a top-rated career advice blog. Her professional speaking includes frequent workshops and keynote speeches at universities, corporations and conferences around the country. Lindsey's advice and opinions have appeared in such media outlets as *The New York Times*, *Wall Street Journal*, NPR and NBC Nightly News with Brian Williams. She is a graduate of Yale University.