

WI-ACE Spring Drive-In Conference

Conference Title: “FUN-damentals of Workplace Culture”

Is your company able to retain the top talent that it hires? Are you able to continually attract students into your career services offices? A solution for these two dilemmas may lie in the culture of your workplace. Creating a positive environment can greatly impact your entire organization, including your retention and attraction of top candidates and students. The Spring Drive-In conference will explore the "FUN-damentals" of building a positive culture in your office or company and share some tools and best practices from successful company leaders, fellow recruiters and career service professionals.

Dates: May 12th – Board Meeting and Golf Outing

- Golf Course: The Woods at the Wilderness, 9 Hole Executive Course
- Evening Dinner and Entertainment: Buffalo Phil’s Grille & Knuckleheads

May 13th – Conference

Location: Wilderness Resort, Glacier Canyon Lodge – Wisconsin Dells

Conference Agenda

8:45 – 9:30	Registration & Breakfast
9:00 – 9:30	New Member Orientation / Committee Meetings
9:30 – 9:45	President’s Welcome
9:45 – 11:15	<p>Keynote Speaker: Jodi Cohen - Improvisational Thinking in Everyday Life</p> <p>The <i>Improvisational Thinking in Everyday Life</i> keynote presentation demonstrates how the basic principles of improvisation are essential for being a successful collaborator and communicator in business. We’ll focus on how to quickly and easily establish rapport, build authentic connections and generate new ideas with an emphasis on how these skills and tools relate to attracting and retaining students and employees. We’ll also identify how to create positive environments and specific ways to generate best practice stories.</p> <p>Using humor, storytelling and interactive exercises, people will be inspired to think outside the box as well as think differently inside the box.</p>
11:30 – 12:30	Lunch
12:45 – 2:00	Mixed Groups
2:15 – 3:45	<p>Closing Session: Lucy Arendt, UW-Green Bay</p> <p>The <i>Using humor and having fun @ work</i> keynote presentation demonstrates that humor at work serves several important functions that benefit both individuals and their organizations. We’ll focus on identifying and debunking several myths about the use of humor at work (e.g., “Humor distracts people from the job”). We’ll also review the “Big 3” humor theories and discuss how humor may be used at work to enhance performance, socialize, cope, communicate, and lead. Finally, we’ll learn how different types of humor yield different outcomes. Participants will leave with a solid understanding of how to use humor and have fun at work while accomplishing great things.</p>
3:45	President’s Closing Remarks