

## Keynote Speaker:



**Roger Seip** has personally delivered professional programs to more than 1,500 companies and has been a featured speaker for organizations such as the National Association of REALTORS®, Harley Davidson, and Northwestern Mutual. Drawing on his 8 years as a stand-up comic, Roger brings a humorous energy to every presentation, so much so that participants have been known to laugh themselves right off their chairs.

Roger's programs educate and entertain, while repeatedly proving to make lasting improvements in his clients' personal and professional lives. After experiencing him once, you'll understand why thousands of business professionals have turned to Roger to guide them to a new level of personal greatness!

When he's not in front of an audience or building his company, Roger enjoys being a husband of one, daddy of two, and catching humongous fish.

## Session Description:

**In *The Proper Care and Feeding of Your Attitude* program you will learn:**

1. What your attitude is (and what it is NOT.)
2. The importance of attitude in achieving your goals.
3. The innate tools you have for **developing a positive attitude** and winning mindset.
4. How to have more energy NOW

You'll come away with the **attitude management skills** that escape most people. More importantly, you'll walk away with the ability to impact your state of mind instantly, and you'll have a blast doing it!

## Breakout Speaker:



**Deborah Spring Laurel** has been a teacher and a consultant in the areas of workplace learning and performance improvement for over thirty years. She has twenty years of experience as the President of Laurel and Associates, Ltd. , an international human resource development training and consulting firm that specializes in enhancing interpersonal dynamics within organizations.

Deborah has designed and delivered hundreds of different skill-building participant-based and accelerated learning workshops on various topics, all of which have been tailored to meet her clients' needs. She also has a specific area of expertise in technical curriculum design for the energy industry, the banking industry, and the transportation industry.

## Session Description:

Join us for an interactive session on 'Bridging the Generational Gap' when it comes to hiring and interviewing. This presentation and panel discussion will be led by Deborah and focus on how career service professionals can partner with employers to better understand how traditional and non-traditional students differ when they enter or return into the professional world.

## Breakout Speaker:



**Bill Humpal** began his career with O.C. Tanner in 1982 as an Account Executive, serving companies based in Wisconsin and Northern Illinois. Now, as Managing Director of Client Solutions for O.C. Tanner's Wisconsin region, his team oversees a client base of nearly 100 organizations. Throughout his 28 year O.C. Tanner career, Humpal and his team have employed a methodology that focuses on helping companies use the power of appreciation to deliver improved business results. In addition to advising area clients, Humpal has co-sponsored several seminars and forums covering topics from On-boarding to "Managing with Carrots" – helping leaders understand the strategic role recognition plays in reinforcing and rewarding what matters most in their organizations.

Wisconsin and Madison area clients include: A.O. Smith, Associated Bank, Aurora Healthcare, Baird, Dean, Fiserv, Fiskars, Foley & Lardner, Johnson Controls, Northwestern Mutual, TDS, Meriter, Madison Gas and Electric, UW Health, and St. Mary's Hospital. .

## Session Description:

Today's economy calls for strategic initiatives to retain and engage top talent as the economy recovers. Join Bill Humpal, Managing Director of Client Solutions for OC Tanner Recognition Company, in a session discovering the importance of how appreciating your employees can accelerate and drive employee retention while at the same time growing your brand and your business. Discussing topics from their Global Recognition Study with Towers Watson, Bill will present data on how to create a companywide culture that encourages talent to stay and reward them for delivering top results.