



# WI-ACE: History & Overview

**Founded in 1964**, WI-ACE was originally named WCPA (Wisconsin College Placement Association) and was formed to “develop and extend policies and standards for the placement of graduates from its respective institutions.”

Today, WI-ACE has grown to become the premier association bringing together professionals from college and university career services and employers in the state of Wisconsin to share ideas, promote best practices and help connect students and employers.

## Mission

To provide an opportunity for employers and career services professionals to share knowledge and ideas that inspire, guide, and promote best practices that effectively connect students and employers.

## Vision

To successfully connect Wisconsin college and university students and graduates with employers, simultaneously meeting the objectives of recruiting and career services professionals, while fulfilling the aspirations of students and graduates.

# Organizational Profile

**112 Total Members**

**68** College Members

Representing 27 Wisconsin colleges & universities

**44** Employer Members

Representing 35 Wisconsin companies



\*Employer-hosted site visit, *JAMF Software HQ*, Eau Claire, WI

# Partnerships

## Past Sponsors since 2003

Baker Tilly

Becker Professional Education

Enterprise Rent-A-Car

Great Lakes Educational Loan Services

Greenheck

M&I Bank

Oshkosh Corporation

Schenk Business Solutions (Now CLA)

Schild Family Companies

SC Johnson: A Family Company

Society Insurance

Southwestern Company

UW-La Crosse Career Services

UW-Madison School of Business

UW-Stout Career Services

Vector Marketing

Verizon

WPS Resources

Wipfli



Fund Services

# WI-ACE: Conference Events

## 2019 Fall Conference

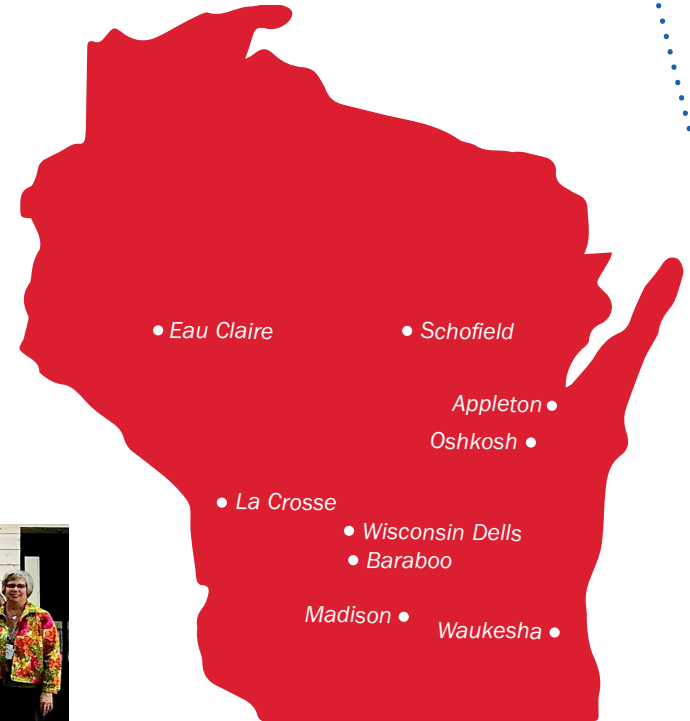
Tuesday, Nov. 19 - Thursday, Nov. 21, 2019  
Glacier Canyon Lodge at the Wilderness Resort  
45 Hillman Rd, Baraboo, WI 53913

## 2020 Spring Conference

Thursday, April 23 - Friday, April 24, 2020  
Kohler, WI



\*Past employer-hosted site visits include *Kwik Trip*, *Trek Bicycle*, *Roundy's*, *JAMF Software*, *Greenheck*, *Kohler*, *Kalahari*, and others



2014 - 2019  
Conference Locations

# WI-ACE: Partnership Levels

## Partnership provides organizations several benefits

- Increased company branding and visibility
- Strengthened company reputation among membership
- Statewide exposure for recruitment, collaborative and programming initiatives
- Networking with key partners in recruiting, career services and programming
- Membership Directory

**Partnership runs from  
July 1st – June 30th**

## Gold Partner - \$1500

- Two (2) complimentary registrations to each conference, must be used during partnership year
- Six-minute speaking opportunity at each conference
- Receive membership list twice annually including conference attendee contact information
- Submit feedback to review partner benefits
- Organization logo on conference Pocket Agenda Advertisement
- Organization promoted on sponsorship signage and website for conferences
- Organization logo included on WI-ACE official communications to membership and outreach emails
- Organization logo included on the WI-ACE website for the partnership year

## Silver Partner - \$1000

- One (1) complimentary registration to each conference, must be used during partnership year
- Receive membership list twice annually including conference attendee contact information
- Submit feedback to review partner benefits
- Organization logo on conference Pocket Agenda Advertisement
- Organization promoted on sponsorship signage and website for conferences
- Organization logo included on WI-ACE official communications to membership and outreach emails
- Organization logo included on the WI-ACE website for the partnership year

**Spring / Fall**

**Conference a la carte**

Printing - \$300

Lanyards - \$300

**DAY 1**

Pre-Conference Networking Event

Sponsor - \$250

**DAY 2**

Breakfast - \$750

Morning Break - \$250

Lunch - \$750

Midday Break - \$250

Social Event - \$800

Dinner - \$900

**DAY 3**

Breakfast - \$750

Morning Break - \$250

## Customize Your Need

**WI-ACE** can customize a partnership opportunity to maximize your organization's support. If you don't see what you're looking for or if you have a special idea for something, let us know!

[sponsorship@wiace.org](mailto:sponsorship@wiace.org)

