

WI-ACE: History & Overview

Founded in 1964, WI-ACE was originally named WCPA (Wisconsin College Placement Association) and was formed to “develop and extend policies and standards for the placement of graduates from its respective institutions.”

Today, WI-ACE has grown to become the premier association bringing together professionals from college and university career services and employers in the state of Wisconsin to share ideas, promote best practices and help connect students and employers.

Mission

To provide an opportunity for employers and career services professionals to share knowledge and ideas that inspire, guide, and promote best practices that effectively connect students and employers.

Vision

To successfully connect Wisconsin college and university students and graduates with employers, simultaneously meeting the objectives of recruiting and career services professionals, while fulfilling the aspirations of students and graduates.

Organizational Profile

112 Total Members

68 College Members

Representing 27 Wisconsin colleges & universities

44 Employer Members

Representing 35 Wisconsin companies



*Employer-hosted site visit, *JAMF Software HQ*, Eau Claire, WI

Partnerships

Past Sponsors since 2003

Baker Tilly

Becker Professional Education

Enterprise Rent-A-Car

Great Lakes Educational Loan Services

Greenheck

M&I Bank

Oshkosh Corporation

Schenk Business Solutions (Now CLA)

Schild Family Companies

SC Johnson: A Family Company

Society Insurance

Southwestern Company

UW-La Crosse Career Services

UW-Madison School of Business

UW-Stout Career Services

Vector Marketing

Verizon

WPS Resources

Wipfli



Fund Services



WI-ACE: Conference Events

2021 Fall Conference

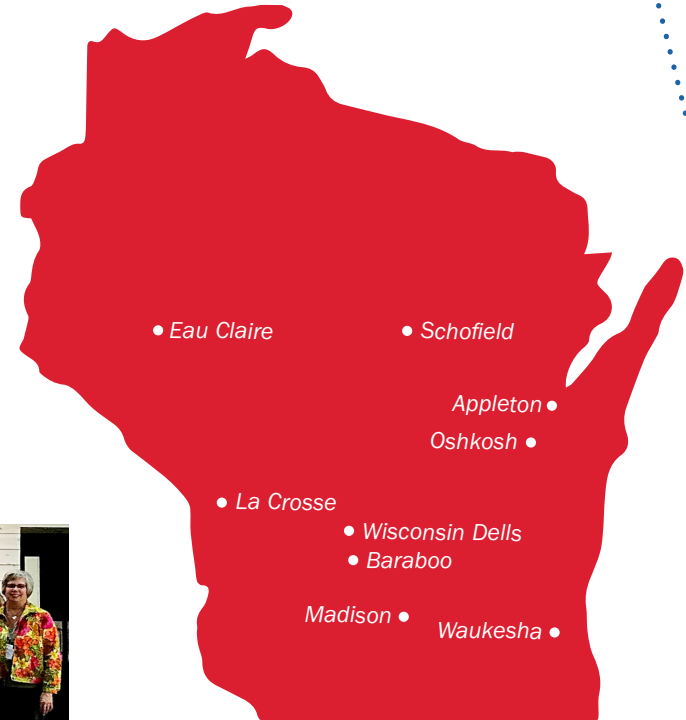
December 3rd, Virtual

2022 Spring Conference

TBD



*Past employer-hosted site visits include *Kwik Trip*, *Trek Bicycle*, *Roundy's*, *JAMF Software*, *Greenheck*, *Kohler*, *Kalahari*, and others



2014 - 2019
Conference Locations

WI-ACE: Partnership Levels

Gold - \$1500	Value
01 Sponsored email blasts	\$25
02 Social media posts (WI-ACE Social Media Accounts)	\$25
03 Spotlight article (1000 words)	\$350
06 Waiting room transition slides	\$50
07 Intro Video (< 5 min)	\$350
11 Moderator thanks sponsor	\$50
12 Logo/Virtual Background	\$50
13 Banner Logo below video screen	\$50
19 Sponsor present a session (up to 1 hr)	\$400
29 Email blasts	\$25
30 Social media thank you post	\$25

Silver - \$500	Value
01 Sponsored email blasts	\$25
02 Social media posts (WI-ACE Social Media Accounts)	\$25
03 Spotlight article (500 words)	\$200
06 Waiting room transition slides	\$50
11 Moderator thanks sponsor	\$50
12 Logo/Virtual Background	\$50
29 Email blasts	\$25
30 Social media thank you post	\$25

Membership renews annually at each Fall Conference

Ala-cart	Value
Sponsor virtual coffee hour	\$50
Sponsor presentation at conference (up to 1 hr)	\$500
Logo/Virtual Background at Conference	\$100

Admin fee of \$50 added automatically to each level.



Contact Us

sponsorship@wiace.org

Customize Your Need

WI-ACE can customize a partnership opportunity to maximize your organization's support. If you don't see what you're looking for or if you have a special idea for something, let us know!

